Excellence in Grassroots Advocacy Award

The Excellence in Grassroots Advocacy Award honors an individual, an allied association or group that demonstrates outstanding effort and contributions in furthering the mission, vision and goals of RISE’s public policy advocacy through grassroots engagement. This award founded in 2012 recognizes the importance of grassroots advocacy and the impact that a particular individual or group can have on public policy important to the industry.

The award shall be presented annually or as earned to an individual, allied association or group that played a vital role in industry advocacy or promoting grassroots engagement. Consideration will be given to an individual, allied association or group that;

- Demonstrates successful utilization of grassroots advocacy to promote the industry’s benefits to the public and decision makers
- Grows the RISE grassroots network
- Recognizes issue important to the industry and engages a grassroots network to advocate on behalf of the industry

Nominating Procedures

The recipient may be nominated by current association members or from individuals or allied associations outside of RISE. Nominators must document the accomplishments and impact of the nominee. Nominations should be made in writing in one page or less that include the accomplishments and impact that the nominee had with regard to grassroots engagement.

Nominations shall include the nominator’s and nominee’s complete contact information. All nominations will remain confidential.

Nomination Deadlines

- All nominations must be received by June 1, 2020.
- E-mail to: lpugh-rawls@pestfacts.org

Selection

RISE Staff verify the nomination eligibility based on nomination criteria and provide nominations to the RISE Strategic Oversight Committee for review and presentation to the RISE Governing Board for selection.

Questions

- Contact LaKiya Pugh-Rawls, 202-872-3872, lpugh-rawls@pestfacts.org